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BUSINESS ENGINEERING BEYOND INCEPTION

# MONITORING ESG SDGs & ESG 2023/20

[...] the SDGs aren't just a list of goals. They carry the hopes, dreams, rights and expectations of people everywhere. And they provide the surest path to living up to our obligations under the Universal Declaration of Human Rights, now in its 75th year. Yet today, only 15 per cent of the targets are on track and many are going in reverse. Instead of leaving no one behind, we risk leaving the SDGs behind. So, Excellencies, the SDGs need a global rescue plan. «

António Guterres, UN Secretary-General Link

## SDGs AT HALFTIME, SDGs & ESG



#### What are the SDGs?

SDGs, or Sustainable Development Goals, are a set of 17 global goals established by the United Nations in 2015 as part of the 2030 Agenda for Sustainable Development. These goals are designed to address various social, economic, and environmental challenges facing the world. They are a call to action for all countries and stakeholders to work together to achieve a more sustainable and equitable future. The SDGs cover a wide range of issues, including poverty, hunger, education, gender equality, clean water, climate action, and more. They provide a framework for addressing pressing global issues and improving the well-being of people and the planet.

# UN General Assembly adopts declaration to accelerate SDGs

"World leaders adopted the SDGs in 2015, promising to leave no one behind. The goals include ending extreme poverty and hunger, ensuring access to clean water and sanitation, as well as green energy, and providing quality universal education and lifelong learning opportunities. UN General Assembly President Dennis Francis noted that despite commitments, 1.2 billion people were still living in poverty as of 2022, and roughly eight per cent of the global population, or 680 million people, will still be facing hunger by the end of the decade. The international community cannot accept these numbers, he said."

19 Sep 2023 – UN Link

### How can we get the SDGs back on track?

"The challenges facing the SDGs have multiplied and intensified in our era of intersecting crises – what some term polycrisis. These intense disruptions and destabilisations, from the Covid-19 pandemic and its long tail impacts, to environmental damage, including climate change, heat, pollution and biodiversity loss; the unsustainability of dominant economic, energy and food systems. In addition the challenges of conflict, migration and forced displacement are growing, and the spirals of economic crisis, inflation and debt afflicting households and nations, are underpinned and connected to rising geopolitical tensions."

20 Sep 2023 – institute of development studies

Link

#### The links between SDGs and ESG

"SDGs outline the pivotal areas of impact and offer a practical framework to complement and support the ESG considerations, which are part of investors' existing fundamental research methodology. In other words, SDGs help in mainstreaming the granular acceptance of ESG based investment decisions while anchoring their wider reach in corporate circles. [...]

SDGs were formulated to bring a global consensus on pressing and pervasive social and environmental challenges, which thereby rendered them universality in application and scalability in context, to gauge the impact of ESG investment strategies."

12 Sep 2023 - SustainoMetric

# ESG Strategies to Achieve the UN's Sustainable Development Goals!

"ESG and SDG are two frameworks that relate to sustainable development and responsible business practices. ESG factors encompass a wide range of considerations, such as carbon emissions, resource usage, employee well-being, diversity and inclusion, and more. Therefore, ESG practices and initiatives contribute to the achievement of specific SDGs. Additionally, SDGs can serve as a useful framework for companies to assess their impact and set strategic goals. Organizations can align their ESG initiatives with specific SDGs, measure progress, and report their contributions transparently."

17 July 2023 - Blog QHSE

# The United Nations SDGs and their impact on ESG investing

"Investors establish ESG criteria as part of their investment-related commitment to achieving the SDGs. Environmental standards consider how a company's operations affect the natural world and the greater ecosystem. Social criteria depict interactions with its constituencies, such as customers, suppliers, employees, and communities. In terms of internal management, governance refers to using best practices through the governance structure, internal controls, and strong and independent risk functions."

BECEPTUM is a boutique consultancy focused on sustainable business and corporate development. Founded in fall 2019 with offices in Munich and Berlin, BECEPTUM integrates holistic sustainability management with the levers of corporate value creation. Through expertise and various services in the field of ESG, we accompany our clients in the operationalization of their sustainability strategy - from the appropriate management system to strategic partnerships and financing. With certified experts for LkSG and climate risks, regular ESG monitoring and an individual training offer, we are a reliable partner for our clients in all aspects of sustainability.

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